



Strengthen cluster management excellence along the industrial new materials value - chain

TRAINING IN CLUSTER MANAGEMENT EXCELLENCE

DECEMBER 2016

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CLUSTER MANAGEMENT EXCELLENCE training was designed to provide an opportunity to gain insight into the practical application of the strategic tools that are introduced during the live training sessions (the main component of the proposed methodology), through online tutorial training (Case-Studies scrutiny and discussion sessions (four sessions after each live session), Project fieldwork scrutiny and debate sessions (two sessions per month after the first face-to-face session) and Final session of project presentation.

The programme will be conducted considering three types of training activities and will strictly follow main concepts developed by ECEI - European Cluster Excellence Initiative. The training activities will be attended by two persons per partner (from January to September 2017

Cluster Managers participants aim to develop skills in Cluster management excellence, as well as to face challenges in order to (a) upgrading the services delivered by the Consortium partners to the cluster members; (b) improving the management practices and their position in the ranking of benchmarking exercises; (c) as well as, to create the basis for the transnational cluster in clean tech and green materials.

ROAD MAP IMPLEMENTATION – CHRONOGRAM



SCHEDULE

Live Training Sessions	Local	Date
1 st Session	Austria	25 th January 2017
2 nd Session	Denmark or Ireland	21 st January 2017
3 rd Session	Valencia	29 th May 2017
4 th Session	Italy	06 th July 2017

1. FACE-TO-FACE TRAINING ACTIVITIES

CLUSTER MANAGEMENT EXCELLENCE TRAINING – 1st Session	
1 st Session (7 hours)	The first face-to-face session will be dedicated to a general introduction of the training methodology, to a detailed explanation of the on-line tutorial training functioning and to a debate of the deployment model goals. This first session will be mainly intended to the Cluster Economics Chapter. At the end of the session will be established a program for the online sessions that will take place before the second session.
CLUSTER MANAGEMENT EXCELLENCE TRAINING – 2nd Session	
2 nd Session (7 hours)	The second session will be intended to the Industry Analysis and Segmentation and Value Chain Analysis Chapters. At the end of the session will be established a program for the online sessions that will take place before the third session.
CLUSTER MANAGEMENT EXCELLENCE TRAINING – 3rd Session	
3 rd Session (7 hours)	The third session will be intended to the Change Management and Cluster Organization Management Chapters. At the end of the session will be established a program for the online sessions that will take place before the fourth session.
CLUSTER MANAGEMENT EXCELLENCE TRAINING – 4th Session	
4 th Session (7 hours)	The fourth session will be intended to the Transnational Cluster Management Chapter. During this fourth session, a presentation will be made and a debate will be held to appraise the different phases accomplished so far. At the end of the session will be established a program for the online sessions that will take place before the end of the project and final materials will be delivered.

2. ONLINE MENTORING TRAINING ACTIVITIES

2.1. Online Tutorial Training Sessions

2.2. Online Project Fieldwork Sessions

CLUSTER MANAGEMENT EXCELLENCE TRAINING – Tutorial: 1st Period	
Mentoring 1	Scrutiny and debate of case study from the Chapter Cluster Economics . Project fieldwork follow-up.
CLUSTER MANAGEMENT EXCELLENCE TRAINING – Tutorial: 2nd Period	
Mentoring 2	Scrutiny and debate of case-studies from the Chapters Industry Analysis and Segmentation and Value Chain Analysis . Project fieldwork follow-up.
CLUSTER MANAGEMENT EXCELLENCE TRAINING – Tutorial: 3rd Period	
Mentoring 3	Scrutiny and debate of case-studies from the Chapters Change Management and Cluster Organization Management . Project fieldwork follow-up.
CLUSTER MANAGEMENT EXCELLENCE TRAINING – Tutorial: 4th Period	
Mentoring 4	Scrutiny and debate of case study about the implementation of a Transnational Cluster Management , based on the cluster consortium and their management entities. Project fieldwork follow-up and conclusions.

All mentoring coordination will be made through the GLIP platform free version. The mentoring approach will be mainly divided into four types of action:

- Discussion Forums;
- Case-studies scrutiny and discussion sessions: for each case-study will be taken a remote session of approximately 1 hour,
- Project fieldwork scrutiny and debate sessions (two sessions per month after the first face-to-face session, 1 hour per each session);
- Final session of project.